



Stephen F. Austin Elementary PTO

1630 Pitts Road

Richmond TX 77469

[www.austincto.org](http://www.austincto.org)

Dear Friends of Austin Elementary,

Austin Elementary PTO is hosting our annual Fall Festival and Silent Auction on October 24<sup>th</sup>, 2014. This is our largest fundraiser of the year and it is a fun way to benefit Austin Elementary students. In addition to the 575 students at Austin, our neighboring communities also come to join in on the fun at the Fall Festival. Last year we raised \$15,000; our goal this year is to raise \$20,000!

As you know, Texas budget cuts have had a big impact on education and fundraising has become even more important. The Austin PTO supports the school by funding the needs of our students and teachers such as smart boards in classrooms, field trips, library needs, teacher grants, family activities, the science lab and classroom supplies. When purchasing many items such as smart boards, we also have to raise money for the installation cost. Newer schools are supplied with updated technology upon opening; however schools such as Austin Elementary are forced to rely heavily on the PTO to help keep all classrooms updated.

We are asking corporations, businesses and individuals to help sponsor the Austin Elementary Fall Festival and Silent Auction with either a cash contribution for sponsorship or an item of retail to add to our silent auction.

Contributions in any amount are tax deductible, and individual donations are a wonderful gift. All donors will receive a receipt indicating their contribution to our non-profit organization, Austin PTO.

The children and community always look forward to our Annual Fall Festival. Please help us keep this fun tradition alive!

Sincerely,

Tara Fekishazy

Austin Elementary PTO President

[president@austincto.org](mailto:president@austincto.org)



# SPONSORSHIP/DONATION FORM

## Austin Elementary Fall Festival and Silent Auction

Friday, October 24<sup>th</sup>, 2014 from 4:00 pm – 8:00 pm



Contributions in any amount are tax deductible, and individual donations are a wonderful gift.

**PLEASE SUBMIT THIS FORM WITH YOUR DONATION TO ENSURE PROPER RECOGNITION**

**Contributor Information** – Complete exactly as you'd like to be listed in newsletter and/or publicity.

Business Name:		<input type="checkbox"/> Business	<input type="checkbox"/> Individual
Primary Contact:		Phone:	Email:
Address:			
City:	State:	Zip:	Website:

### Sponsorship Levels:

Level	Amount	Benefits to Sponsor
<input type="checkbox"/> Astronaut Hero	\$1,500 Cash Donation	<ul style="list-style-type: none"> <li><b>All Platinum Level Benefits PLUS</b></li> <li>Business Name or Logo on every Carnival Reusable Bag (approximately 500)</li> <li>Business Logo on Fall Festival banner placed in front of school on Pitts Road</li> <li>Individual "Thank you" sponsorship banner placed at school and at all Family Events for the 2014-2015 school year</li> </ul>
<input type="checkbox"/> Platinum	\$1,000 Cash Donation	<ul style="list-style-type: none"> <li><b>All Gold Level Benefits PLUS</b></li> <li>Prominent name placement on Fall Festival banner placed in front of school on Pitts Road (Large)</li> <li>"Thank you" Business Road Sign placement at Festival and in school drop off/pick-up line during October provided by PTO</li> <li>Recognition and "thank you" in a weekly email blast sent to Austin Elementary School parents</li> </ul>
<input type="checkbox"/> Gold	\$500 Cash Donation	<ul style="list-style-type: none"> <li><b>All Silver Level Benefits PLUS</b></li> <li>Prominent name placement on Fall Festival banner placed in front of school on Pitts Road (Medium)</li> <li>Logo on PTO Online Membership Directory <b>with clickable link to your site</b></li> <li>Option to put flyers &amp; or Promotional Items in all Fall Festival Bags (approximately 500)</li> </ul>
<input type="checkbox"/> Silver	\$250 Cash Donation	<ul style="list-style-type: none"> <li>Prominent name placement on Fall Festival banner placed in front of school on Pitts Road (Small)</li> <li>Logo with link to your site on PTO website under Fall Festival Sponsors <a href="http://www.austincto.org">www.austincto.org</a></li> <li>Space at Fall Festival to set up a booth to promote your company</li> <li>Business Name listed in weekly Festival newsletter to parents</li> </ul>
<input type="checkbox"/> Silent Auction Donation or other cash donation	Retail Items or gift cards	<ul style="list-style-type: none"> <li>Name Listed on Silent Auction Marketing Materials or Website as a Sponsor</li> </ul> Please submit description of item donated:  Total <b>Retail Value</b> of items donated = \$ _____

\* **Deadline to be included in the Fall Festival Banners is October 10th, 2014.**  
 Jpeg or pdf file of logo should be emailed [president@austincto.org](mailto:president@austincto.org)



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Richmond TX 77469

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Dear Friend of Stephen F Austin Elementary:

On behalf of Stephen F Austin Elementary PTO, thank you for donating in support of Austin's Fall Festival and Silent Auction. Your support and generosity helps make our Festival fundraiser a huge success! Thank you for making a difference in our local Lamar Consolidated ISD public school. We greatly appreciate your example of charity to the community.

Again, thank you for your donation!

Item Donated: \_\_\_\_\_

Donation Value: \_\_\_\_\_

Sincerely,

Tara Fekishazy  
SFA PTO President  
[president@austinfo.org](mailto:president@austinfo.org)  
832-496-1374

**Please retain this form for your 2014 tax records**

*Stephen F Austin PTO is a non-profit organization under section 501(c)(3) of the U.S. Internal Revenue Code.*

*Stephen F Austin PTO EIN is 76-0326923*