

# Graphic Design and Illustration I

## At-A-Glance - Lamar CISD

Professional Standards/Employability Skills/Technical Skills			
<b>Ongoing Skills Imbedded All Year</b>	Ethics, Laws, Etiquette GDI 9(A) The student will exhibit ethical conduct related to interacting with others such as maintaining client confidentiality and privacy of sensitive content and providing proper credit for ideas. GDI 9(B) The student will discuss and apply copyright laws in relation to fair use and acquisition. GDI 9(C) The student will model respect for intellectual property. GDI 9(D) The student will demonstrate proper etiquette and knowledge of acceptable use policies. GDI 9(E) The student will analyze the impact of the advertising and visual communication design industry on society. English & Math GDI 2(A) The student will apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents. GDI 2(B) The student will apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations.		
Grading Period	Unit Name	Estimated Time Frame	TEKS
<b>Grading Period 1 29 Days</b>	<b>Cyber Safety Procedures</b>	<b>1 Day</b>	7.A
	GDI 7(A) The student will apply cyber safety procedures and implement personal and professional safety rules and regulations.		
	<b>History and Evolution of Art &amp; Design</b>	<b>4 Days</b>	12.A,
	GDI 12(A) The student will explain the history of visual arts and design.		
	<b>History of Visual Arts &amp; Design Systems</b>	<b>4 Days</b>	12.B, 12.C, 6.A
	History of Visual Arts GDI 12(B) The student will understand general characteristics in artwork from a variety of cultures. GDI 12(C) The student will compare current visual arts technologies with historical technologies. Design Systems GDI 6(A) The student will analyze and summarize the history and evolution of related fields.		
	<b>Information Technology</b>	<b>2 Days</b>	5.A
	GDI 5(A) The student will use personal information management, email, Internet, writing and publishing, and presentation applications for art and design projects.		
	<b>Adobe Illustrator – Technical Skills</b>	<b>4 Days</b>	10.A
	GDI 10(A) The student will employ planning and time-management skills to complete work tasks.		
<b>Creating Compositions Using Adobe Illustrator</b>	<b>13 Days</b>	11.A, 15.A, 15.B, 15.C, 15.D, 15.E, 15.F, 15.G, 15.H, 14.A	
GDI 11(A) The student will research art and design career opportunities and qualifications. GDI 15(A) The student will create designs for defined applications. GDI 15(B) The student will apply elements of design. GDI 15(C) The student will apply design principles and typography. GDI 15(D) The student will use good composition. GDI 15(E) The student will demonstrate anatomical figure drawing. GDI 15(F) The student will demonstrate drawing in one-point, two-point, and multi-point perspective. GDI 15(G) The student will create a project by applying color. GDI 15(H) The student will apply printing concepts. Artistic Design GDI 14(A) The student will analyze and apply art elements and principles in photographic works, multimedia applications, and digital and print media.			

<b>Grading Period 2 26 Days</b>	<b>Evaluation</b>	<b>1 Day</b>	13.A, 13.B, 13.C, 13.D
	GDI 13(A) The student will interpret, evaluate, and justify design decisions. GDI 13(B) The student will apply a critical method of evaluation. GDI 13(C) The student will communicate an oral or written defense. GDI 13(D) The student will evaluate oral or written feedback.		
	<b>Adobe Photoshop</b>	<b>5 Days</b>	10.A
	GDI 10(A) The student will employ planning and time-management skills to complete work tasks.		
	<b>Creating Compositions &amp; Manipulating Photography Using Photoshop</b>	<b>10 Days</b>	11.A, 15.A, 15.B, 15.C, 15.D, 15.E, 15.F, 15.G, 15.H, 14.A
	GDI 11(A) The student will research art and design career opportunities and qualifications. GDI 15(A) The student will create designs for defined applications. GDI 15(B) The student will apply elements of design. GDI 15(C) The student will apply design principles and typography. GDI 15(D) The student will use good composition. GDI 15(E) The student will demonstrate anatomical figure drawing. GDI 15(F) The student will demonstrate drawing in one-point, two-point, and multi-point perspective. GDI 15(G) The student will create a project by applying color. GDI 15(H) The student will apply printing concepts. Artistic Design GDI 14(A) The student will analyze and apply art elements and principles in photographic works, multimedia applications, and digital and print media.		
	<b>Evaluation</b>	<b>1 Day</b>	13.A, 13.B, 13.C, 13.D
	GDI 13(A) The student will interpret, evaluate, and justify design decisions. GDI 13(B) The student will apply a critical method of evaluation. GDI 13(C) The student will communicate an oral or written defense. GDI 13(D) The student will evaluate oral or written feedback.		
	<b>Typography</b>	<b>9 Days</b>	11.A, 15.A, 15.B, 15.C, 15.D, 15.E, 15.F, 15.G, 15.H, 14.A
	GDI 11(A) The student will research art and design career opportunities and qualifications. GDI 15(A) The student will create designs for defined applications. GDI 15(B) The student will apply elements of design. GDI 15(C) The student will apply design principles and typography. GDI 15(D) The student will use good composition. GDI 15(E) The student will demonstrate anatomical figure drawing. GDI 15(F) The student will demonstrate drawing in one-point, two-point, and multi-point perspective. GDI 15(G) The student will create a project by applying color. GDI 15(H) The student will apply printing concepts. Artistic Design GDI 14(A) The student will analyze and apply art elements and principles in photographic works, multimedia applications, and digital and print media.		
<b>Evaluation</b>	<b>1 Day</b>	13.A, 13.B, 13.C, 13.D	
GDI 13(A) The student will interpret, evaluate, and justify design decisions. GDI 13(B) The student will apply a critical method of evaluation. GDI 13(C) The student will communicate an oral or written defense. GDI 13(D) The student will evaluate oral or written feedback.			
<b>In Design</b>	<b>4 Days</b>	10.A	
GDI 10(A) The student will employ planning and time-management skills to complete work tasks.			

<b>Grading Period 3 25 Days</b>	<b>Problem Solving/Leadership &amp; Professional Development</b>	<b>4 Days</b>	4.A, 4.B, 8.A, 8.B, 8.C, 8.D
	(Create Design Teams to Promote School Play) GDI 4(A) The student will employ critical-thinking skills independently and in groups. GDI 4(B) The student will employ interpersonal skills in groups to solve problems. Leadership & Professional Development GDI 8(A) The student will employ leadership skills. GDI 8(B) The student will employ teamwork and conflict-management skills. GDI 8(C) The student will conduct and participate in meetings. GDI 8(D) The student will employ mentoring skills.		
	<b>Collect Data, Write Script, &amp; Develop a Target Market</b>	<b>5 Days</b>	3.A, 3.B, 3.C, 3.D, 3.E, 3.F, 3.G
	GDI 3(A) The student will adapt language such as structure and style for audience, purpose, situation, and intent. GDI 3(B) The student will organize oral and written information. GDI 3(C) The student will interpret and communicate information. GDI 3(D) The student will deliver formal and informal presentations. GDI 3(E) The student will apply active listening skills. GDI 3(F) The student will listen to and speak with diverse individuals. GDI 3(G) The student will exhibit public relations skills.		
	<b>Logo, T-Shirt &amp; Poster Design, Program Layout, etc. – i.e. School Play</b>	<b>10 Days</b>	11.A, 15.A, 15.B, 15.C, 15.D, 15.E, 15.F, 15.G, 15.H, 14.A
	GDI 11(A) The student will research art and design career opportunities and qualifications. GDI 15(A) The student will create designs for defined applications. GDI 15(B) The student will apply elements of design. GDI 15(C) The student will apply design principles and typography. GDI 15(D) The student will use good composition. GDI 15(E) The student will demonstrate anatomical figure drawing. GDI 15(F) The student will demonstrate drawing in one-point, two-point, and multi-point perspective. GDI 15(G) The student will create a project by applying color. GDI 15(H) The student will apply printing concepts. Artistic Design GDI 14(A) The student will analyze and apply art elements and principles in photographic works, multimedia applications, and digital and print media.		
	<b>Evaluation</b>	<b>2 Days</b>	13.A, 13.B, 13.C, 13.D
GDI 13(A) The student will interpret, evaluate, and justify design decisions. GDI 13(B) The student will apply a critical method of evaluation. GDI 13(C) The student will communicate an oral or written defense. GDI 13(D) The student will evaluate oral or written feedback.			
<b>Grading Period 4 32 Days</b>	<b>DSLR Camera Usage</b>	<b>5 Days</b>	15.C
	GDI 15(C) The student will apply design principles and typography.		
	<b>Photography Manipulation Project</b>	<b>5 Days</b>	15.A, 15.B, 15.C, 15.D, 15.E, 15.F, 15.G, 15.H, 14.A
GDI 15(A) The student will create designs for defined applications. GDI 15(B) The student will apply elements of design. GDI 15(C) The student will apply design principles and typography. GDI 15(D) The student will use good composition. GDI 15(E) The student will demonstrate anatomical figure drawing. GDI 15(F) The student will demonstrate drawing in one-point, two-point, and multi-point perspective. GDI 15(G) The student will create a project by applying color. GDI 15(H) The student will apply printing concepts. Artistic Design GDI 14(A) The student will analyze and apply art elements and principles in photographic works, multimedia applications, and digital and print media.			

	<b>Create Design Teams - Brainstorm/Thumbnails - CD Insert Project</b>	<b>2 Days</b>	8.A, 8.B, 8.C, 8.D
	GDI 8(A) The student will employ leadership skills. GDI 8(B) The student will employ teamwork and conflict-management skills. GDI 8(C) The student will conduct and participate in meetings. GDI 8(D) The student will employ mentoring skills.		
	<b>Collecting Data, Writing Script, &amp; Develop Target Market for CD Insert Project</b>	<b>5 Days</b>	3.A, 3.B, 3.C, 3.D, 3.E, 3.F, 3.G
	GDI 3(A) The student will adapt language such as structure and style for audience, purpose, situation, and intent. GDI 3(B) The student will organize oral and written information. GDI 3(C) The student will interpret and communicate information. GDI 3(D) The student will deliver formal and informal presentations. GDI 3(E) The student will apply active listening skills. GDI 3(F) The student will listen to and speak with diverse individuals. GDI 3(G) The student will exhibit public relations skills.		
	<b>CD Insert Project</b>	<b>15 Days</b>	15.A, 15.B, 15.C, 15.D, 15.E, 15.F, 15.G, 15.H, 14.A
GDI 15(A) The student will create designs for defined applications. GDI 15(B) The student will apply elements of design. GDI 15(C) The student will apply design principles and typography. GDI 15(D) The student will use good composition. GDI 15(E) The student will demonstrate anatomical figure drawing. GDI 15(F) The student will demonstrate drawing in one-point, two-point, and multi-point perspective. GDI 15(G) The student will create a project by applying color. GDI 15(H) The student will apply printing concepts. Artistic Design GDI 14(A) The student will analyze and apply art elements and principles in photographic works, multimedia applications, and digital and print media.			
<b>Grading Period 5 32 Days</b>	<b>Introduction to Propaganda uses throughout History</b>	<b>3 Days</b>	11.A, 12.A, 12.B, 12.C
	GDI 11(A) The student will research art and design career opportunities and qualifications. GDI 12(A) The student will explain the history of visual arts and design. GDI 12(B) The student will understand general characteristics in artwork from a variety of cultures. GDI 12(C) The student will compare current visual arts technologies with historical technologies.		
	<b>Introduction to Propaganda Poster Project/Brainstorm/Thumbnails/Roughs</b>	<b>4 Days</b>	3.A, 3.B, 3.C, 3.D
	GDI 3(A) The student will adapt language such as structure and style for audience, purpose, situation, and intent. GDI 3(B) The student will organize oral and written information. GDI 3(C) The student will interpret and communicate information. GDI 3(D) The student will deliver formal and informal presentations.		
	<b>Propaganda Poster Project</b>	<b>12 Days</b>	15.A, 15.B, 15.C, 15.D, 15.E, 15.F, 15.G, 15.H, 14.A
GDI 15(A) The student will create designs for defined applications. GDI 15(B) The student will apply elements of design. GDI 15(C) The student will apply design principles and typography. GDI 15(D) The student will use good composition. GDI 15(E) The student will demonstrate anatomical figure drawing. GDI 15(F) The student will demonstrate drawing in one-point, two-point, and multi-point perspective. GDI 15(G) The student will create a project by applying color. GDI 15(H) The student will apply printing concepts. Artistic Design GDI 14(A) The student will analyze and apply art elements and principles in photographic works, multimedia applications, and digital and print media.			

<b>Grading Period 6 29 Days</b>	<b>Evaluation</b>	<b>1 Day</b>	13.A, 13.B, 13.C, 13.D
	GDI 13(A) The student will interpret, evaluate, and justify design decisions. GDI 13(B) The student will apply a critical method of evaluation. GDI 13(C) The student will communicate an oral or written defense. GDI 13(D) The student will evaluate oral or written feedback.		
	<b>Creating T-Shirts Designs for Propaganda</b>	<b>12 Days</b>	11.A, 15.A, 15.B, 15.C, 15.D, 15.E, 15.F, 15.G, 15.H, 14.A
	GDI 11(A) The student will research art and design career opportunities and qualifications. GDI 15(A) The student will create designs for defined applications. GDI 15(B) The student will apply elements of design. GDI 15(C) The student will apply design principles and typography. GDI 15(D) The student will use good composition. GDI 15(E) The student will demonstrate anatomical figure drawing. GDI 15(F) The student will demonstrate drawing in one-point, two-point, and multi-point perspective. GDI 15(G) The student will create a project by applying color. GDI 15(H) The student will apply printing concepts. Artistic Design GDI 14(A) The student will analyze and apply art elements and principles in photographic works, multimedia applications, and digital and print media.		
	<b>Communications</b>	<b>5 Days</b>	3.A, 3.B, 3.C, 3.D
	GDI 3(A) The student will adapt language such as structure and style for audience, purpose, situation, and intent. GDI 3(B) The student will organize oral and written information. GDI 3(C) The student will interpret and communicate information. GDI 3(D) The student will deliver formal and informal presentations.		
	<b>Corporate Marketing Materials Project</b>	<b>14 Days</b>	15.A, 15.B, 15.C, 15.D, 15.E, 15.F, 15.G, 15.H, 14.A
	GDI 15(A) The student will create designs for defined applications. GDI 15(B) The student will apply elements of design. GDI 15(C) The student will apply design principles and typography. GDI 15(D) The student will use good composition. GDI 15(E) The student will demonstrate anatomical figure drawing. GDI 15(F) The student will demonstrate drawing in one-point, two-point, and multi-point perspective. GDI 15(G) The student will create a project by applying color. GDI 15(H) The student will apply printing concepts. Artistic Design GDI 14(A) The student will analyze and apply art elements and principles in photographic works, multimedia applications, and digital and print media.		
	<b>Evaluation</b>	<b>1 Day</b>	13.A, 13.B, 13.C, 13.D
	GDI 13(A) The student will interpret, evaluate, and justify design decisions. GDI 13(B) The student will apply a critical method of evaluation. GDI 13(C) The student will communicate an oral or written defense. GDI 13(D) The student will evaluate oral or written feedback.		
<b>Professional Standards/Employability Skills</b>	<b>8 Days</b>	1.A, 1.B, 1.C, 1.D, 1.E	
GDI 1(A) The student will identify and participate in training, education, or certification for employment. GDI 1(B) The student will identify and demonstrate positive work behaviors and personal qualities needed to be employable. GDI 1(C) The student will demonstrate skills related to seeking employment to find and obtain a desired job. GDI 1(D) The student will maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples. GDI 1(E) The student will examine employment opportunities in entrepreneurship.			

	<b>Final Portfolio Review</b>	<b>1 Day</b>	13.A, 13.B, 13.C, 13.D
	GDI 13(A) The student will interpret, evaluate, and justify design decisions. GDI 13(B) The student will apply a critical method of evaluation. GDI 13(C) The student will communicate an oral or written defense. GDI 13(D) The student will evaluate oral or written feedback.		