

Graphic Design and Illustration II

At-A-Glance - Lamar CISD

| Professional Standards/Employability Skills/Technical Skills | | | |
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| Ongoing Skills Imbedded All Year | Ethics, Etiquette, Laws GDII 7(A) The student will exhibit ethical conduct. GDII 7(B) The student will apply copyright laws. GDII 7(C) The student will model respect for intellectual property. GDII 7(D) The student will demonstrate proper etiquette and knowledge of acceptable use policies. GDII 7(E) The student will identify the impact of the advertising and visual communication design industry on society. | | |
| | English & Math GDII 2(A) The student will apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents. GDII 2(B) The student will apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations. | | |
| Grading Period | Unit Name | Estimated Time Frame | TEKS |
| Grading Period 1 29 Days | Safety | 1 Day | 5.A |
| | GDII 5(A) The student will implement personal and professional safety rules and regulations. | | |
| | Design Style | 5 Days | 4.A |
| | GDII 4(A) The student will analyze and summarize the history and evolution of related fields. | | |
| | Adobe Illustrator | 5 Days | 8.A |
| | GDII 8(A) The student will employ planning and time-management skills to complete work tasks. | | |
| | Creating Compositions Using Adobe Illustrator | 17 Days | 9.C |
| | GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | |
| | Evaluation | 1 Day | 9.A, 9.B |
| | GDII 9(A) The student will interpret, evaluate, and justify design decisions. GDII 9(B) The student will participate in oral or written critiques of designs by applying a critical method of evaluation. | | |
| Grading Period 2 26 Days | Adobe Photoshop | 5 Days | 8.A |
| | GDII 8(A) The student will employ planning and time-management skills to complete work tasks. | | |
| | Creating Compositions & Manipulating Photography Using Photoshop | 10 Days | 9.C |
| | GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | |
| | Evaluation | 1 Day | 9.A, 9.B |
| | GDII 9(A) The student will interpret, evaluate, and justify design decisions. GDII 9(B) The student will participate in oral or written critiques of designs by applying a critical method of evaluation. | | |
| | Typography | 9 Days | 9.C |
| GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | | |

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| | Evaluation | 1 Day | 9.A, 9.B |
| | GDII 9(A) The student will interpret, evaluate, and justify design decisions. GDII 9(B) The student will participate in oral or written critiques of designs by applying a critical method of evaluation. | | |
| Grading Period 3 25 Days | In Design | 4 Days | 8.A |
| | GDII 8(A) The student will employ planning and time-management skills to complete work tasks. | | |
| | Problem Solving/Leadership | 5 Days | 3.A, 3.B, 6.A, 6.B, 6.C, 6.D |
| | (Create Design Teams to Promote School Play) GDII 3(A) The student will employ critical-thinking skills independently and in groups. GDII 3(B) The student will employ interpersonal skills in groups to solve problems. Leadership GDII 6(A) The student will employ leadership skills. GDII 6(B) The student will employ teamwork and conflict-management skills. GDII 6(C) The student will conduct and participate in meetings. GDII 6(D) The student will employ mentoring skills. | | |
| | Logo, T-Shirt & Poster Design, Program Layout, etc. – i.e. School Play | 15 Days | 9.C |
| | GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | |
| | Evaluation | 1 Day | 9.A, 9.B |
| | GDII 9(A) The student will interpret, evaluate, and justify design decisions. GDII 9(B) The student will participate in oral or written critiques of designs by applying a critical method of evaluation. | | |
| Grading Period 4 32 Days | DSLR Camera Usage | 10 Days | 9.C |
| | GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | |
| | Photography Manipulation Project | 5 Days | 9.C |
| | GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | |
| | Create Design Teams - Brainstorm/Thumbnails - CD Insert Project | 2 Days | 6.A, 6.B, 6.C, 6.D |
| | GDII 6(A) The student will employ leadership skills. GDII 6(B) The student will employ teamwork and conflict-management skills. GDII 6(C) The student will conduct and participate in meetings. GDII 6(D) The student will employ mentoring skills. | | |
| | CD Insert Project | 15 Days | 9.C |
| | GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | |
| Grading Period 5 32 Days | Introduction to Propaganda throughout History | 5 Days | 9.C |
| | GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | |

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| | Propaganda Poster Project | 12 Days | 9.C | |
| | GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | | |
| | Evaluation | 1 Day | 9.A, 9.B | |
| | GDII 9(A) The student will interpret, evaluate, and justify design decisions. GDII 9(B) The student will participate in oral or written critiques of designs by applying a critical method of evaluation. | | | |
| | Creating T-Shirts Designs for Propaganda | 14 Days | 9.C | |
| | GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | | |
| | Grading Period 6 29 Days | Corporate Marketing Materials Project | 15 Days | 9.C |
| | | GDII 9(C) The student will identify and apply art elements and principles to designs and illustrations. | | |
| | | Evaluation | 3 Days | 9.A, 9.B |
| | | GDII 9(A) The student will interpret, evaluate, and justify design decisions. GDII 9(B) The student will participate in oral or written critiques of designs by applying a critical method of evaluation. | | |
| Professional Standards/Employability Skills | | 8 Days | 1.A, 1.B, 1.C, 1.D, 1.E | |
| GDII 1(A) The student will participate in training, education, or certification for employment. GDII 1(B) The student will demonstrate positive work behaviors and personal qualities needed to be employable. GDII 1(C) The student will demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills. GDII 1(D) The student will maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples. GDII 1(E) The student will demonstrate skills in evaluating and comparing employment opportunities. | | | | |
| Final Portfolio | | 3 Days | 9.A, 9.B | |
| GDII 9(A) The student will interpret, evaluate, and justify design decisions. GDII 9(B) The student will participate in oral or written critiques of designs by applying a critical method of evaluation. | | | | |