

# Practicum in Graphic Design and Illustration

## At-A-Glance - Lamar CISD

Ongoing Skills Imbedded All Year	Professional Standards/Employability Skills/Technical Skills			
	<p><b>Ethical Decision Making</b>            PRGD&amp;I 9(A) The student will exhibit ethical conduct related to interacting with others such as maintaining client confidentiality and privacy of sensitive content and providing proper credit for ideas.            PRGD&amp;I 9(B) The student will discuss and apply copyright laws in relation to fair use and acquisition and use of digital information using established methods to cite sources.            PRGD&amp;I 9(C) The student will model respect of intellectual property when manipulating, morphing, and editing graphics, video, text, and sound.            PRGD&amp;I 9(D) The student will demonstrate proper etiquette and knowledge of acceptable use policies when using networks, especially resources on the Internet and intranet.</p> <p><b>Cyber Safety</b>            PRGD&amp;I 7(A) The student will implement personal and professional safety rules and regulations.            Leadership Characteristics            PRGD&amp;I 8(B) The student will employ teamwork and conflict-management skills to achieve collective goals.            PRGD&amp;I 8(C) The student will establish and maintain effective working relationships by providing constructive praise and criticism, demonstrating sensitivity to and value for diversity, and managing stress and controlling emotions.</p>			
Grading Period	Unit Name	Estimated Time Frame	TEKS	
Grading Period 1 <b>29 Days</b>	<p><b>Pre-Practicum</b>  <b>Professional Standards/Employability Skills</b></p>	<b>4 Days</b>	1.A, 1.B, 1.C, 1.D	
	<p><b>Course introduction and orientation.</b></p> <p><b>Professional Standards/Employability Skills</b>            PRGD&amp;I 1(A) The student will identify and participate in training, education, or preparation for certification to prepare for employment.            PRGD&amp;I 1(B) The student will identify and demonstrate professional standards and personal qualities needed to be employable such as self-discipline, self-worth, positive attitude, integrity, and commitment.            PRGD&amp;I 1(C) The student will demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills.            PRGD&amp;I 1(D) The student will maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples.</p>			
	<p><b>Academic Knowledge and Skills in Art and Design Projects</b></p>	<b>10 Days</b>	2.A, 2.B	
	<p>PRGD&amp;I 2(A) The student will apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents.            PRGD&amp;I 2(B) The student will apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations.</p>			
	<p><b>Advanced Communication/Problem Solving</b></p>	<b>3 Days</b>	3.B, 3.C, 3.E, 3.F, 4.A, 4.B	
	<p><b>Advanced Professional Communications Strategies</b>            PRGD&amp;I 3(B) The student will organize oral and written information.            PRGD&amp;I 3(C) The student will interpret and communicate information.            PRGD&amp;I 3(E) The student will apply active listening skills.            PRGD&amp;I 3(F) The student will listen to and speak with diverse individuals.</p> <p><b>Critical-Thinking and Problem-Solving Methods</b>            PRGD&amp;I 4(A) The student will employ critical-thinking skills, including data gathering and interpretation, independently and in groups to solve problems and make decisions.            PRGD&amp;I 4(B) The student will employ interpersonal skills in groups to solve problems and make decisions.</p>			
	<p><b>Advanced Technology</b></p>	<b>3 Days</b>	5.A, 7.A, 8.B, 8.C	
	<p><b>Advanced Technology</b>            PRGD&amp;I 5(A) The student will use personal information management, email, Internet, writing and publishing, and presentation applications for graphic design and illustration projects.</p> <p><b>Cyber Safety</b>            PRGD&amp;I 7(A) The student will implement personal and professional safety rules and regulations.            Leadership Characteristics            PRGD&amp;I 8(B) The student will employ teamwork and conflict-management skills to achieve collective goals.            PRGD&amp;I 8(C) The student will establish and maintain effective working relationships by providing constructive praise and criticism, demonstrating sensitivity to and value for diversity, and managing stress and controlling emotions.</p>			

	<b>Ethical Decision Making</b>	<b>5 Days</b>	9.A, 9.B, 9.C, 9.D, 9.E
	<p>PRGD&amp;I 9(A) The student will exhibit ethical conduct related to interacting with others such as maintaining client confidentiality and privacy of sensitive content and providing proper credit for ideas.</p> <p>PRGD&amp;I 9(B) The student will discuss and apply copyright laws in relation to fair use and acquisition and use of digital information using established methods to cite sources.</p> <p>PRGD&amp;I 9(C) The student will model respect of intellectual property when manipulating, morphing, and editing graphics, video, text, and sound.</p> <p>PRGD&amp;I 9(D) The student will demonstrate proper etiquette and knowledge of acceptable use policies when using networks, especially resources on the Internet and intranet.</p> <p>PRGD&amp;I 9(E) The student will analyze and identify the impact of the advertising and visual communication design industry on society.</p>		
	<b>Planning and Time-Management</b>	<b>4 Days</b>	10.A
PRGD&I 10(A) The student will employ tools to enhance results and complete work tasks.			
<b>Grading Period 2</b> <b>26 Days</b>	<b>Checklist Components Professional Standards/Employability Skills</b>	<b>2 Days</b>	1.A, 1.B, 1.D
	<p>PRGD&amp;I 1(A) The student will identify and participate in training, education, or preparation for certification to prepare for employment.</p> <p>PRGD&amp;I 1(B) The student will identify and demonstrate professional standards and personal qualities needed to be employable such as self-discipline, self-worth, positive attitude, integrity, and commitment.</p> <p>PRGD&amp;I 1(D) The student will maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples.</p>		
	<b>Academic Knowledge and Skills in Art and Design Projects</b>	<b>5 Days</b>	2.A, 2.B
	<p>PRGD&amp;I 2(A) The student will apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents.</p> <p>PRGD&amp;I 2(B) The student will apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations.</p>		
	<b>Advanced Communication/Problem Solving</b>	<b>3 Days</b>	3.A, 3.B, 3.C, 3.D, 3.E, 3.F, 3.G, 4.A, 4.B
	<p><b>Advanced Professional Communications Strategies</b></p> <p>PRGD&amp;I 3(A) The student will adapt language such as structure and style for audience, purpose, situation, and intent.</p> <p>PRGD&amp;I 3(B) The student will organize oral and written information.</p> <p>PRGD&amp;I 3(C) The student will interpret and communicate information.</p> <p>PRGD&amp;I 3(D) The student will deliver formal and informal presentations.</p> <p>PRGD&amp;I 3(E) The student will apply active listening skills.</p> <p>PRGD&amp;I 3(F) The student will listen to and speak with diverse individuals.</p> <p>PRGD&amp;I 3(G) The student will exhibit public relations skills to increase internal and external customer/client satisfaction.</p> <p><b>Critical-Thinking and Problem-Solving Methods</b></p> <p>PRGD&amp;I 4(A) The student will employ critical-thinking skills, including data gathering and interpretation, independently and in groups to solve problems and make decisions.</p> <p>PRGD&amp;I 4(B) The student will employ interpersonal skills in groups to solve problems and make decisions.</p>		
	<b>Advanced Technology &amp; Leadership</b>	<b>3 Days</b>	5.A, 7.A, 8.A, 8.B, 8.C, 8.D, 8.E, 8.F
	<p><b>Advanced Technology</b></p> <p>PRGD&amp;I 5(A) The student will use personal information management, email, Internet, writing and publishing, and presentation applications for graphic design and illustration projects.</p> <p><b>Cyber Safety</b></p> <p>PRGD&amp;I 7(A) The student will implement personal and professional safety rules and regulations.</p> <p><b>Leadership Characteristics</b></p> <p>PRGD&amp;I 8(A) The student will employ leadership skills to accomplish goals and objectives by analyzing the various roles of leaders within organizations, exhibiting problem-solving and management traits, describing effective leadership styles, and participating in civic and community leadership and teamwork opportunities to enhance skills.</p> <p>PRGD&amp;I 8(B) The student will employ teamwork and conflict-management skills to achieve collective goals.</p> <p>PRGD&amp;I 8(C) The student will establish and maintain effective working relationships by providing constructive praise and criticism, demonstrating sensitivity to and value for diversity, and managing stress and controlling emotions.</p> <p>PRGD&amp;I 8(D) The student will prepare for meetings by developing goals and objectives to achieve within a scheduled time and producing agendas.</p>		

	PRGD&I 8(E) The student will conduct and participate in meetings to accomplish work tasks by achieving goals and objectives within a scheduled time; producing meeting minutes, including decisions and next steps; and using parliamentary procedures, as needed. PRGD&I 8(F) The student will employ mentoring skills to inspire and teach others.		
	<b>Ethical Decisions</b>	<b>5 Days</b>	9.A, 9.B, 9.C, 9.D, 9.E
	<b>Ethical Decision Making</b> PRGD&I 9(A) The student will exhibit ethical conduct related to interacting with others such as maintaining client confidentiality and privacy of sensitive content and providing proper credit for ideas. PRGD&I 9(B) The student will discuss and apply copyright laws in relation to fair use and acquisition and use of digital information using established methods to cite sources. PRGD&I 9(C) The student will model respect of intellectual property when manipulating, morphing, and editing graphics, video, text, and sound. PRGD&I 9(D) The student will demonstrate proper etiquette and knowledge of acceptable use policies when using networks, especially resources on the Internet and intranet. <b>Planning and Time-Management</b> PRGD&I 10(A) The student will employ tools to enhance results and complete work tasks.		
	<b>Advanced Graphics Methods &amp; Skills</b>	<b>8 Days</b>	11.A, 11.B, 11.C
<b>Grading Period 3 25 Days</b>	PRGD&I 11(A) The student will interpret, evaluate, and justify design decisions. PRGD&I 11(B) The student will conduct verbal or written critiques of design projects. PRGD&I 11(C) The student will identify and apply art elements and principles to designs and illustrations		
	<b>Critical Thinking &amp; Problem Solving – Creative Design Process</b>	<b>15 Days</b>	12.A, 12.B, 12.C, 12.D, 12.E, 12.F, 12.G, 12.H
	PRGD&I 12(A) The student will create designs for defined applications. PRGD&I 12(B) The student will use appropriate elements of design. PRGD&I 12(C) The student will use appropriate design principles and typography. PRGD&I 12(D) The student will use appropriate composition. PRGD&I 12(E) The student will use anatomically appropriate figure drawing. PRGD&I 12(F) The student will use appropriate perspective. PRGD&I 12(G) The student will use the most effective color choices in projects. PRGD&I 12(H) The student will use appropriate printing concepts.		
	<b>Resume &amp; Interview</b>	<b>5 Days</b>	1.A, 1.B
	PRGD&I 1(A) The student will identify and participate in training, education, or preparation for certification to prepare for employment. PRGD&I 1(C) The student will demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills.		
	<b>Critical-Thinking and Problem–Solving Methods</b>	<b>5 Days</b>	4.A, 4.B
<b>Grading Period 4 32 Days</b>	PRGD&I 4(A) The student will employ critical-thinking skills, including data gathering and interpretation, independently and in groups to solve problems and make decisions. PRGD&I 4(B) The student will employ interpersonal skills in groups to solve problems and make decisions.		
	<b>Critical-Thinking and Problem–Solving Methods</b>	<b>7 Days</b>	4.A, 4.B
	PRGD&I 4(A) The student will employ critical-thinking skills, including data gathering and interpretation, independently and in groups to solve problems and make decisions. PRGD&I 4(B) The student will employ interpersonal skills in groups to solve problems and make decisions.		
	<b>Advanced Technology</b>	<b>5 Days</b>	5.A
	PRGD&I 5(A) The student will use personal information management, email, Internet, writing and publishing, and presentation applications for graphic design and illustration projects.		
<b>Leadership Characteristics &amp; CTSO</b>	<b>10 Days</b>	8.B	
PRGD&I 8(B) The student will employ teamwork and conflict-management skills to achieve collective goals.			

	<b>Ethical Decision Making</b>	<b>10 Days</b>	9.E
	PRGD&I 9(E) The student will analyze and identify the impact of the advertising and visual communication design industry on society.		
<b>Grading Period 5 32 Days</b>	<b>Job Application, Cover Letter &amp; Interview</b>	<b>20 Days</b>	1.A, 1.B, 1.C, 1.D, 1.E, 1.F,
	PRGD&I 1(A) The student will identify and participate in training, education, or preparation for certification to prepare for employment. PRGD&I 1(B) The student will identify and demonstrate professional standards and personal qualities needed to be employable such as self-discipline, self-worth, positive attitude, integrity, and commitment. PRGD&I 1(C) The student will demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills. PRGD&I 1(D) The student will maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples. PRGD&I 1(E) The student will demonstrate skills in evaluating and comparing employment opportunities. PRGD&I 1(F) The student will examine employment opportunities in entrepreneurship.		
	<b>Advanced Professional Communications Strategies – i.e. Banquet</b>	<b>12 Days</b>	3.A, 3.B, 3.C, 3.D, 3.E, 3.F, 3.G
	PRGD&I 3(A) The student will adapt language such as structure and style for audience, purpose, situation, and intent. PRGD&I 3(B) The student will organize oral and written information. PRGD&I 3(C) The student will interpret and communicate information. PRGD&I 3(D) The student will deliver formal and informal presentations. PRGD&I 3(E) The student will apply active listening skills. PRGD&I 3(F) The student will listen to and speak with diverse individuals. PRGD&I 3(G) The student will exhibit public relations skills to increase internal and external customer/client satisfaction.		
<b>Grading Period 6 29 Days</b>	<b>Advanced Design Systems</b>	<b>6 Days</b>	6.A
	PRGD&I 6(A) The student will to analyze and summarize the history and evolution of the commercial art and design field.		
	<b>Portfolio</b>	<b>14 Days</b>	1.D
	PRGD&I 1(D) The student will maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples.		
	<b>Presentations - Advanced Professional Communications Strategies</b>	<b>9 Days</b>	1.A. 1.B, 1.C, 1.D, 1.E
PRGD&I 3(A) The student will adapt language such as structure and style for audience, purpose, situation, and intent. PRGD&I 3(B) The student will organize oral and written information. PRGD&I 3(C) The student will interpret and communicate information. PRGD&I 3(D) The student will deliver formal and informal presentations. PRGD&I 3(E) The student will apply active listening skills. PRGD&I 3(F) The student will listen to and speak with diverse individuals.			